

4/21/94. CTS meeting

- areas of focus

- ETS - incl. health effects
- indoor environments - more generally
- standards - occ. health + safety issues
- hard science primarily

- audiences

- scientific community
- regulators
- general public

new audiences
- unions - employees
- employers.

- strategy: cast a wide net

- good intelligence
- create events/meetings
- create local literature

regulatory
perspective

ad. -

disad. -

Switzerland: ① social scientists to look @ impacts of intolerance legislation
② too much regulation → productivity losses

- indoor environments: stress in the workplace

③ basic argumentator or social costs - for official statistics?

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Theme : workplace .

→ politically viable arguments

→ parameters for study
or absenteeism / productivity

possible

- total ban - before/after
- various lifestyle factors : smoking, marriage, children age, alcohol

→ other messages for employers
employees

by region

target.

ASIA

- public opinion

EEMA

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EC

- legislative threats
- workplace @ EC level
- air transport
- Article 129
- national legislation

needs: labor oriented
messages

- Greece
- France, Spain
- Egypt
- Kuwait / UAE / Saudi
- Turkey
- Poland

- Germany

ETS → other reasons to ban smoking

① decrease consumption

② increase productivity

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